

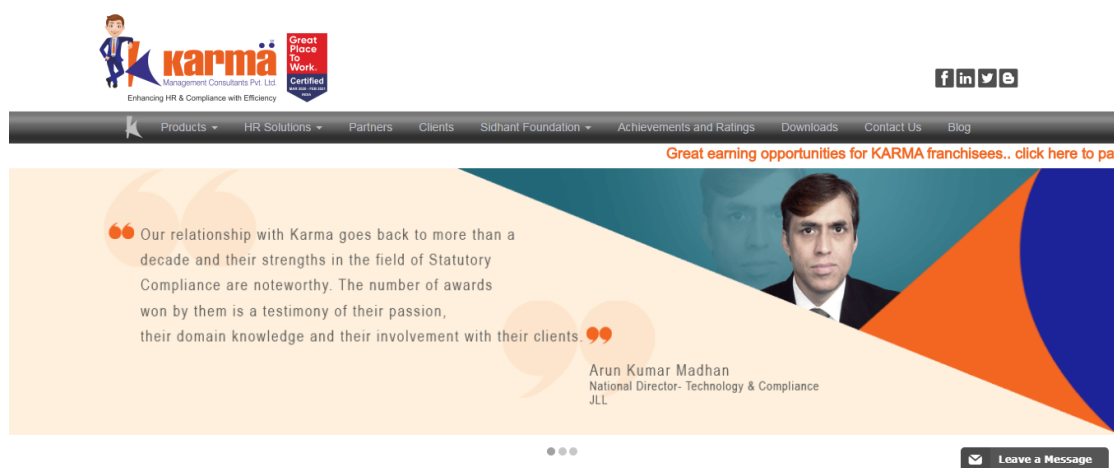
SEO CASE STUDY



Project Name: SEO Campaign
Company Name: Karma Management
Target Location: India

Client Profile:

KMCPL's mission is to emerge as the leading management consultancy and solutions company offering a comprehensive range of services and products at competitive prices, ensuring high standards of customer service and world class operating efficiency.



Objectives:

The main objective of Karma Management wanted to showcase their services and products to the Internet users. Their objective is to help companies looking for HR

Solutions. Karmamgmt wanted relevant traffic on their website and ranking on Google's 1st page

Solutions:

- We ran SEO audit and keyword research on HR Solutions and related high search terms, accordingly we strategize and planned SEO.
- We did analysis the existing website and found missing service pages. Even the site speed was poor & there were lot of technical errors on the website, which are the most important guidelines to rank on Google.
- The content on the site was too less. Content is essential, not only for keywords and page rankings, but also it helps the consumer with the detailed information of the products they are interested in.
- Therefore we wrote strategic, Onpage SEO, made dedicated pages for each and every services offers. We put the quality content on the service pages.

Results:

- Ranking on Google's 1st page on 10 Keywords in 3 Months
- Traffic increased to 250% in 3 Months
- Enquiry increased to 90/month

Website URL	Keywords	Page
www.karmamgmt.com	labour law consultant	1
	labour law consultant in mumbai	
	pf esic consultant in mumbai	
	factory compliance services	
	Vendor Audit Services	
	manpower outsourcing services	



One of the best Digital Marketing Agency in Mumbai, We are working together from last 1 year & DMZ team is helping us with SEO, Ad words & Lead Generation.

DMZ Team is quick, responsive and hardworking team of professionals who are passionate and dedicated in their work. Highly professional, as they extended their full support to our team in COVID-19 situations.

Enthusiastic team leads by Ms. Zareen have great potentials. Wish u all the best in your future endeavours.

Regards

Pratik Vaidya

Karma Management Consultants Pvt. Ltd.



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