

# SEO CASE STUDY

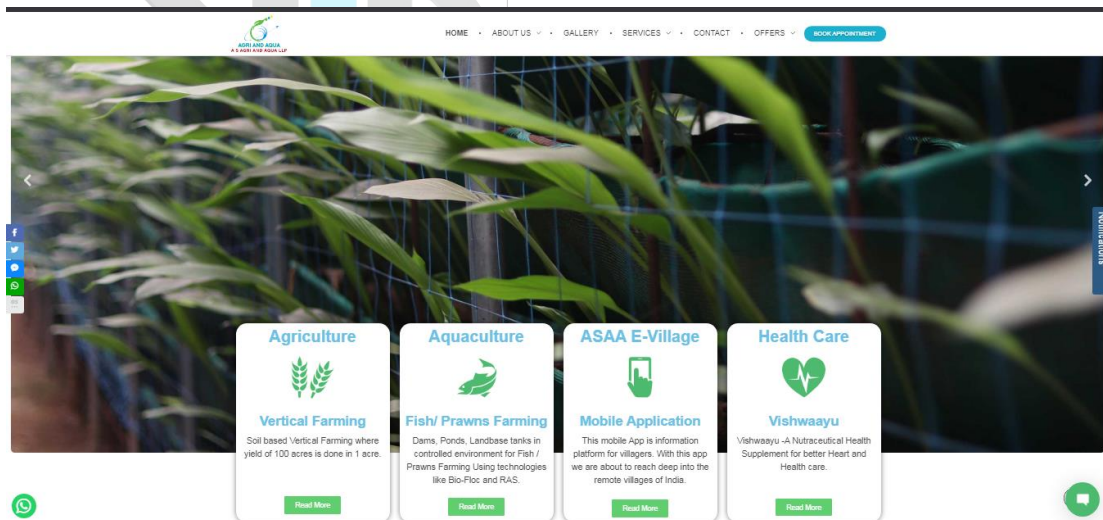


**Project Name:** SEO Campaign  
**Company Name:** A S Agri & Aqua LLP  
**Target Location:** India

## Client Profile:

A S AGRI AND AQUA LLP is a group of professional and experienced people joined together with one common goal of farming and aquaculture promising world's best Hi-Tech Agriculture and Aquaculture.

A S AGRI AND AQUA LLP provides excellent services which also includes Turmeric vertical farming under poly-house. Product quality is the area of focus along with on-time supply and transportation of cultivated vegetables & mints.



## Objectives:

The main objective of As Agri and Aqua was an awareness of vertical farming and needed leads from a website. They appointed Digimarketerz to get their website promoted on Google's 1st page to get traffic and leads.

## Solutions:

- We ran SEO audit and keyword research on vertical farming, accordingly we strategize and planned SEO.
- We found the existing website designed poorly in terms of user friendliness and no marketing element to capture leads. Even the site speed was poor & there were lot of technical errors on the website, which are the most important guidelines to rank on Google.
- The content on the site was too less. Content is essential, not only for keywords and page rankings, but also it helps the consumer with the detailed information of the products they are interested in.
- Therefore we wrote strategic, Onpage SEO, optimized content & placed marketing elements. After the Onpage SEO is thoroughly setup, We did the backlink analysis and found the backlink profile to be poor. We started acquiring backlinks from High Authority DA & PA sites.

## Results:

- We were able to observe significant SEO results in 90 days once enough backlinks were crawled by Google.
- Soon after the primary keywords ranked on Google's 1<sup>st</sup> page the leads & enquiries started to generate from the website organically.
- Soon after 2 months the amount of leads increased by 1000% & Organic traffic increased by 300%.

Website URL	Keywords	Page
www.asagriaqua.com	vertical farming in India	1
	vertical farming companies in India	
	vertical farming turmeric	
	turmeric cultivation in polyhouse	
	turmeric farming in polyhouse	
	vertical farming project in India	



“Zareen and her team know their job well. Best part is they understand the business well for vertical and work accordingly. Digimarketerz has young team always listening and implement well. We at A S Agri and Aqua LLP started last year same time, so 1 year is completed and they have helped us in improving our reach and ranking on various digital platforms. They work well with getting inbound traffic. While writing this review I recommend them as Digital Partner and Wish them Good Luck.

**Regards Harshal Oze Partner A S Agri and Aqua LLP** Happy Farming and Long Lasting Relationship. A Company into Vertical Farming”



“DigimarketerZ is wonderful strategic partner who helps us with content creation and managing our digital marketing Platforms. We are working with them since last year and very pleased with their work, We have seen tremendous growth in leads and revenue gain from their efforts Thank You DigimarketerZ Team”

**Sushant Gawade – A S Agri and Aqua LLP**



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